

**Bonded Builders  
Warranty Group**

## RESIDENTIAL ENERGY GUARANTEE

An exclusive new program for  
builders of energy-efficient homes.



# Empower your home buyers

Your buyers will save money on utility bills with your energy efficient home. Guaranteed.

The BBWG Residential Energy Guarantee covers the additional cost of natural gas and electric utilities that exceed the guaranteed energy usage of the homes you enroll.\*



**Residential  
Energy  
Guarantee**

*\* Subject to terms, exclusions and conditions as specified in the Guarantee.*



# Plug into the numbers

When we spoke to homeowners who purchased new homes between 2008 and 2012

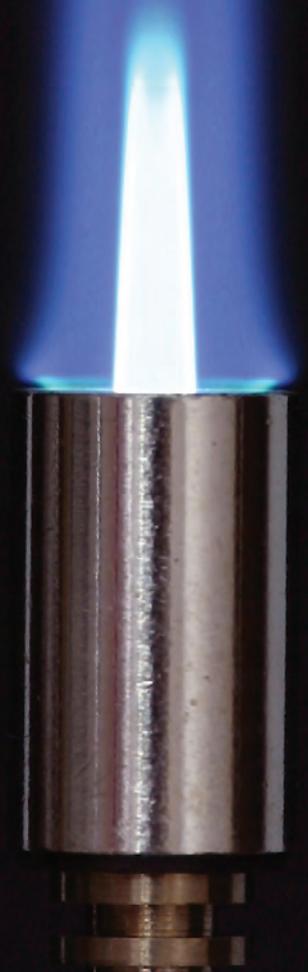
- **Over 90%** were interested in the idea of an energy guarantee.
- **Over 70%** said an energy guarantee would increase their interest in purchasing a home.
- **90%** indicated an energy guarantee would motivate them to seek more information from the builder by calling or going online.
- **Over 70%** of purchasers wished they had an energy guarantee.
- **85%** were concerned about energy costs and their expected monthly energy bill.



# Energize your reputation

When you stand behind the energy efficiency of the home you build, we're standing behind you.

**Having an energy guarantee validates your standing as a builder who is committed to high-efficiency homes that are as good for the planet as they are for the homeowner.**





# Electrify your efficiency

We'll help gas up your profits by managing the program.

- **We** handle all of the paperwork and communications with your buyers. You don't have to.
- **We** notify homeowners of the home's enrollment in the program. You don't have to.
- **We** get agreement on the terms and conditions of the guarantee. You don't have to.
- **We** collect their utility company information and request authorization to receive energy usage data. You don't have to.
- **We pay your buyers** for energy usage exceeding the amount of annual estimated usage determined at enrollment. **You don't have to.**

## And it's a simple process:

Provide us with a home's HERS\* certificate and information about the home to set the Annual Energy Guarantee Level for natural gas and electric usage. You then choose to offer terms of 2, 3 or 5 years, and pay a small one-time fee.

\* Home Energy Rating System is a trademark of the Residential Energy Service Network.



## Residential Energy Guarantee

### A Powerful Partnership

Bonded Builders Warranty Group was founded in Florida in 1989 to help builders stay focused on building by providing first-class new home warranties to home buyers.

BBWG is a diversified company with affiliates serving both the builders and the nation's homeowners. Its companies operate throughout the US, offering a wide range of home warranty products for tens of thousands of homes.

When you do business with Bonded Builders Warranty Group, you can rely on our long history of dedication to serving the home building industry.

## Bonded Builders Warranty Group

An affiliate of Bankers Financial Corporation

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